

# ATMs

## Turn credit card transaction costs into revenue!

### CASH LESS ATMS

#### Join The Move To A Cash-less Society

Most businesses accept debit and credit cards for payment of goods and services. As a result, the number of business locations that accept these types of transactions increases daily, by more than 6,000 businesses. These options turn credit card transaction costs into transaction revenue.

United Merchant Solutions' primary focus is to offer flexible processing alternatives to companies both financial and retail. In today's fast paced economy, our society is utilizing electronic transactions for business and personal purchases of all sizes and cashless electronic transactions are very popular with today's consumers and businesses?

As this trend of moving toward a "Cashless Society" grows, we are ready to assist you with all your cashless and script ATM needs. We can provide you with the equipment and ongoing service and support that will increase your profits and allow you to enjoy the benefits.

- ✓ **Value**
- ✓ **Convenience!** - Over 70% of U.S. households use debit cards and bank cards!
- ✓ **Environmentally Friendly!** - Electronic transactions lower the cost of doing business for financial institutions.



### STAND ALONE ATMS

UMS leads the nation in customer care. Our highly trained Triton and Tranax ATM Machine account executives will assist you in choosing the best ATM machine for your specific needs. We begin by listening to you, the customer, to learn about the nature of your business. Next, we offer suggestions and present a wide variety of money machine options, making it easy for you to find an ATM program that fits your unique needs. Our methodology has proven to be so successful for both UMS and its customers, that we have become the nation's leader in providing ATM solutions. UMS offers ATM sales, ATM service, ATM placement and complete ATM processing.

Once we assist you in determining which ATM program best suits your needs, UMS gets right to work, creating another way to increase your foot traffic and generate additional revenue for your business--hassle free.

### Revenue Opportunity

#### Example: Cashless ATM

- Surcharge set at \$2.50
- Fee's and processing .75¢ to .99¢
- Merchant receives \$1.51

#### Example: Standalone ATM

- Surcharge set at \$2.50
- Fee's and processing .25¢
- Merchant receives \$2.25

# QUICK START MERCHANT ACCOUNT APPLICATION

Complete this form to get started with a cost saving analysis of your Merchant Processing needs.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ best time to reach you: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ST.: \_\_\_\_\_ Zip: \_\_\_\_\_

Do you currently accept: (Yes or No)

- ◆ Visa and MasterCard: \_\_\_\_\_ Check service: \_\_\_\_\_ Amex: \_\_\_\_\_ Discover: \_\_\_\_\_
- ◆ Do you have a contract: \_\_\_\_\_ if yes what is the cancellation fee, if any? \$ \_\_\_\_\_
- ◆ Do you own \_\_\_\_\_ or lease \_\_\_\_\_ a credit card processing machine: \_\_\_\_\_ if so what kind? \_\_\_\_\_
- ◆ Monthly volume of credit card sales \$ \_\_\_\_\_

Please check the services you are looking for:

- ATMs – Stand Alone
- Cashless ATMs
- Credit card processing
- Amex
- Discover
- Check Acceptance Services
- G-Check online guarantee
- E-Commerce Websites
- Payroll Service (payroll Cards)
- Cash Advance Loans

Please fill out this form and fax it to us at; 248-556-8664. I will contact you within 24 hours. There is no obligation. We will provide you with a complete analysis and assist you in any way possible.

*Gaidi Harris*

Merchant Account Consultant  
United Merchant Solutions  
23300 Greenfield Rd. Suite 116  
Oak Park, MI 48237  
Office: 248-556-8562 ext 24.  
Fax: (248) 556-8564  
Cell: (313) 550-5848

[www.easybusinessfinancing.com](http://www.easybusinessfinancing.com)